

2015 年研究成果 (部分)

国际 A 类刊物

【1】 Wei, Xin; **Zhang, ZhiXue**; Chen, XiaoPing; I Will Speak Up If My Voice Is Socially Desirable: A Moderated Mediating Process of Promotive Versus Prohibitive Voice; Journal of Applied Psychology; 2015,5(100):1641-1652;

【2】 Choi, Seong-Jin; Jia, Nan; **Lu, Jianguyong**; The Structure of Political Institutions and Effectiveness of Corporate Political Lobbying; Organization Science; 2015,1(26):158-179.

国际 B 类刊物

【1】 Arvey, Richard; Dhanaraj, Charles; Javidan, Mansour; **Zhang, ZhiXue**; Are there unique leadership models in Asia? Exploring uncharted territory; Leadership Quarterly; 2015,1(26):1-6;

【2】 **Ma, Li**; Tsui, Anne S.; Traditional Chinese philosophies and contemporary leadership; Leadership Quarterly; 2015,1(26):13-24;

【3】 Lin, Daomi; **Lu, Jianguyong**; Li, Peter Ping; Liu, Xiaohui; Balancing Formality and Informality in Business Exchanges as a Duality: A Comparative Case Study of Returnee and Local Entrepreneurs in Chin; Management and Organization Review; 2015,2(11):315-342;

【4】 **Zhang, Jianjun**; From Market Despotism to Managerial Hegemony:

The Rise of Indigenous Chinese Management; Management and Organization Review; 2015,2(11):205-210;

【5】Xin Li; **Li Ma**; Business Management Practices: Converging in Some Aspects but Diverging in Others; Management and Organization Review; 2015,11(4):795-806;

【6】Michael W. Morris; Yingyi Hong; Chiyue Chiu; **Zhi Liu**; Normology: Integrating insights about social norms to understand cultural dynamics; Organizational Behavior and Human Decision Processes; 2015,7:1-13;

【7】J. Brockner; B. M. Wiesenfeld; P. A. Siegel; D. R. Bobocel; **Z. Liu**; Riding the Fifth Wave: Organizational Justice as Dependent Variable; Research in Organizational Behavior; 2015,35:103-121;

【8】Li, Ting; **Zhang, Yanlong**; Social network types and the health of older adults: Exploring reciprocal associations; Social Science and Medicine; 2015,130:59-68.

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【1】**路江涌**; 李兰; 彭泗清; 潘建成; 郝大海; **仲为国**; 新常态下的企业创新:现状、问题与对策—2015·中国企业家成长与发展专题调查报告; 《管理世界》; 2015, 6;

【2】姚晶晶; 鞠冬; **张建君**; 企业是否会近墨者黑: 企业规模、政府重要性与企业政治行为; 《管理世界》; 2015, 7。

国内 B 类刊物

【1】 **张志学**; 用创新构造商业文明; 《哈佛商业报告》; 2015, 10。

其他发表

【1】 He, Wenlong; Liu, Chong; **Lu, Jianguo**; Cao, Jing; Impacts of ISO 14001 adoption on firm performance: Evidence from China; China Economic Review; 2015,(32):43-56;

【2】 Xiaobai, Ma; **Changqi, Wu**; Lin Zhang; How Does Inward FDI Hinder or Promote Outward FDI? Three Cases of Chinese Automotive Industry; Frontiers of Business Research in China; 2015,2(9):268-292;

【3】 **Run Ren**; Judy Y Sun; **Yichi Zhang**; Yunyun Chen; Chunching Liu; Can good impression and feedback-seeking behavior help Chinese graduates get a job? A mixed-methods study on a recruiting assessment center; Journal of Chinese Human Resource Management; 2015,1(6):14-32;

【4】 Michael W. Morris; **Zhi Liu**; Psychological functions of subjective norms: Reference groups, moralization, adherence, and defiance; Journal of Cross-Cultural Psychology; 2015,10(46):1279-1287;

【5】 **Zhang, Yanlong**; The formation of public-private partnerships in China: an institutional perspective; Journal of Public Policy; 2015,2(35):329-354;

【6】 Li, Ji; Fang, Zheng; **Han, Yi**; Wang, Yan; Evaluating customer values

by word-of-mouth: an empirical study of a telecommunication network;
Statistics and Its Interface; 2015,3(8):347-354;

【7】**武常岐**; 从“弯道超车”到跨越式变革—移动互联网创新发展的启示;《北大商业评论》; 2015, 5 (72): 50-93;

【8】**张国有**; 经济中速增长的战略纵深因素;《北大商业评论》; 2015, 5: 44-51;

【9】**张闫龙**; 城市基础设施领域公私合作政策的扩散;《公共行政评论》; 2015, 3 (25): 368-418;

【10】**武亚军**; 张莹莹; 迈向“以人为本”的可持续型企业—海底捞模式及其理论启示;《管理案例研究与评论》; 2015, 1: 1-19;

【11】成也; **武常岐**; 移动互联网市场中的垄断行为与反垄断政策研究—以高通、腾讯为例;《管理现代化》; 2015, 5: 39-41;

【12】**武亚军**; 基于理论发展的管理研究范式选择与中国管理学者定位;《管理学报》; 2015, 5: 625-637;

【13】**王新超**; “霍桑研究”与阿里巴巴人力资源管理;《互联网经济》; 2015, 4: 90-95;

【14】王是业; **武常岐**; 张林; 企业参与创建科技企业孵化器的生态嵌入—来自全国 31 个省级行政区的证据;《经济管理》; 2015, 4: 21-31;

【15】汪金爱; **王铁民**; 中高层管理者自评-他评一致性成因及其组织影响研究;《经济科学》; 2015, 3: 114-127。

会议论文

【1】 **ZhiXue Zhang**; Transforming Chinese firms through structural, cultural and leadership impacts; 2015 NSF Workshop; 2015,4;

【2】 Yuntao Dong; K. Bsrtol; K.M.; **ZhiXue Zhang**; Overcoming the double-edged sword effect of empowering leadership: A multilevel investigation; Academy of Management Conference,2015,8;

【3】 Sui Yang; Wang Siting; **Wang Hui**; LMX Concentration, Procedural Justice, and Performance: A New Perspective on LMX Differentiation; Academy of Management Conference,2015,8;

【4】 Sanbao Zhang; **ZhiXue Zhang**; Strategy Expanding: Making Sense of Shifting Field and Firm Boundaries; Strategic Management Society's 35th Annual International Conference;2015,10.

著作

【1】**蔡曙涛**:《企业经济法概论》第四版,中国人民大学出版社,2015, 2;

【2】**张志学**:博光雅华—北京大学光华管理学院 EMBA 案例 2015, 北京大学出版社, 2015, 3;

【3】**武常岐**: 中国企业国际化战略—案例研究, 北京大学出版社, 2015, 4;

【4】**厉以宁 武常岐**:创新发展与经济转型,北京大学出版社,2015, 10;

【5】厉以宁 **武常岐**: 创新发展与企业变革, 北京大学出版社, 2015, 10;

【6】张三保 **张志学**: 宏观制度环境、CEO 管理自主权与微观企业行为, 北京大学出版社, 2015, 11。